

# **Principles and Guidelines for LAMERE Consulting**

last updated: 6/10/2014 10:02 AM

## **ASPIRATION AND GOALS**

**Our aspiration is for the complete satisfaction of the client for the services we provide.**

**Our methods of fulfilling our aspiration is service, to whatever degree the clients shows a need and aspires for help.**

-Our motive is always steeped in self-givingness; service for the betterment of the client

(this is one great principle of spiritual life Krishna offered in the Bhagavad Gita. I.e. Works as a means of service, even a means of spiritual service; i.e. work consecrated to the Spirit, to serve Its intention.)

**We are dedicated to each client and committed to their business as if it were our own.**

**We are guided by our own strategic principles, beliefs, values, ethics, rules, policies and our desire to provide the best solutions for our clients.**

**We are dedicated to the accomplishment of the client's goals. That's what our mission is all about.**

**We create environment of opportunity within the clients business that leads to ongoing prosperity and success**

**We are "CEO Whisperers"**

-We employ the most subtle methods and techniques of consciousness to understand the true nature of things – including the practical and psychological qualities of the client and his organization – to provide the best inner and outer solutions for the progressive growth and development of the CEO, staff, and organization.

**We work with our clients to create Living Organizations**

-Our goals is to work with our client partners to create a Living Organization, where people, customers, products and services, market, structure, activities, projects, finances, etc., are vibrant and alive, operating at peak efficiency, pulsing with energy, giving off light and love, in a state of ecstatic harmony.

-At the core of the Living Organization are its deepest values and beliefs; its soul and psychic center, which is nowhere and everywhere, permeating all aspects of its existence. It is the secret Source and Purpose of things that makes all aspects of the Living Organization pulsate with life. It is what generates aspiration, will, energy, vision, knowledge, perfection in this dynamic, infinitely growing entity. It is the soul of this Being; mirroring the soul of all things in the world, even the cosmos. It is a formation of conscious force expanding in the world, constantly revealing itself through never-ending progress and joy.

**We realize that every business is distinctly unique and requires our utmost attention and objectivity**

**At our client's company, we have deliberately created an atmosphere of acceptance and respect that embraces each new person who comes to see us**

--whether they are a potential client, a perspective employee or a hopeful vendor.

**Money is an outcome of service; not the fundamental goal to be achieved.**

-The more we give, the more we will receive in return, directly from the client or elsewhere

## **MOVING LIFE/EVOKING RESPONSE FROM WITHIN**

**The modus operandi is for us to be able to move the outer life from within.**

-inner and outer are not different, but one continuous stream of existence

-thus from within, through higher consciousness methods, we attract outer results from within; with minimum, little, or even no need for outer physical action

**That which produces the greatest result in the shortest period of time with the least effort is Life Response approach.**

-Using inner, spiritual approaches, methods enables Life Response; including consecration, overcoming negative attitudes, self-givingness, silent will, non-reaction, taking other person's point of view

## **PARTICULAR METHODS OF MOVING LIFE/EVOKING LIFE RESPONSE**

**We tend to take action based on Life's initiatives, not our own. Life signals us through opportunities that we happily and rapidly respond to.**

**In silence we invoke the greatest results**

- not reacting emotionally to difficulties
- speaking the bare minimum
- holding back speaking a thought (silent will)
- not acting, but waiting for life's initiative

**We hold at bay, withhold expression and feeling of expectation and anticipation**

- its expression tends to cancel or delay that which is intended
- (it is another form of silent will)

**We engage in deep listening among ourselves and with our clients.**

- to get at the essence of their remarks
- so we understand what they are truly trying to convey to perceive what they do not perceive that is behind their words

**We make the effort to the other person's point of view, among ourselves and with the client, even when it seems limited.**

**When intensities express themselves from others, we practice Non-reaction, remaining still without reacting feelings, behavior.**

**We can engage in regular consecration (offering to the Higher Power, the Divine, the Mother, etc.)**

- before important activities, when there are difficult situations, when there are opportunities, when we wish to overcome something limiting in our nature, at regular intervals, such as a pause in the work or hourly, etc.

**We never blame, always take responsibility for issues, problems, challenges**

**We see all negative things on the outside as opportunities to grow.**

- We recognize that behind every core issue there is a golden opportunity for a creative business solution.

**We see all positives and negatives outside ourselves as reflective of corresponding elements in our own being**

**Constant, deep respect for others and their point of view is valued.**

**We should be patient in our dealings with others, life conditions. Impatience, over-eagerness should be controlled.**

**Faith in the higher power to Guide is the spiritual underpinning of our work.**

**We aspire to think deeply on things, and get at the heart of any issue, situation, individual.**

**Our attitude is always positive, which translates as continuous optimism.**

**We can constantly scan for negative attitudes and ego movements and make the concerted effort to overcome it.**

-feelings inside that are disturbed should always be attended to and overcome

**We fully accept and embrace the work that comes to us, and fully engage in that effort.**

-as opposed to focusing on some work we want to be doing

-doing the work at hand, that is given attracts positive conditions for the current the work, even opening doors to work we might have wanted.

**We strive to get at the essence and deepest aspects of any matter, such as-**

-what makes the client tick, what he aspires for, what he would like to do

-what is really the deeper issue or problem in the organization; etc.

**We utilize Personal and Spiritual Values in our work, including-**

-Whatever value we believe in, we feel in deeply and in a sustaining manner. We feel the essence of any work or potential, which has the power to energize it outwardly

-We practice any personal value we subscribe to in this manner, including spiritual values.

-Among the personal and spiritual values are sincere respect for the client, deep listening, self-givingness, willing to do whatever it takes for client, going the extra mile, work first money after, inner goodwill, scrupulous honesty, perfection in the details, deliver on what we promise, keeping focus and not straying too far or into too many areas/goals, respect for one another, taking the other's point of view, right initiating, taking responsibility, silence power, getting at the deepest essence of any matter, belief and utilization of the Force, etc.

**We are practical and do not overreach. We consider our inner power to create a result based on the height we are trying to succeed at.**

**We consider the 4-Quadrant approach of Karmayogi to determine our chances for success, and what action to take, or what to avoid.**

**We are aware of countervailing forces that try to harm us, and develop strategies to side-step their influence.**

**We know when to shift from the mental (thinking focus), and shift to the plane of life (vital) and action (physical); and vice versa.**

**We consider the effect of our actions on family, friends, etc. so that we do not harm them in the name of trying to succeed. It is a movement from Ego to Harmony.**

#### **ADDITIONAL POINTS IN MEASURING OUR ATTITUDES IN DOING THE WORK**

**--We focus on expansion, growth and success for ourselves. We are growth oriented.**

**--Our energy is high.**

**--Our modus operandi is fast.**

**--Our organization is streamlined and error-free.**

**--We understand the unique needs of each client.**

**--The quality of work we offer is high.**

**--Our outlook is confident, optimistic and make things happen.**

**--Our working space is clean orderly, quiet and pleasing.**

**--We respond to opportunities.**

**--We perceive unlimited potential for our growth and of others.**

**--We are trusting**

**--We are bold and courageous**

**--We are self-giving.**

**--We speak the truth.**

**As consultants to clients, we need to deeply feel that our clients are not separate from us; that we are one with them in purpose and intent. This will attract them to us for work.**